

Sustainable Rail Programme

Understanding the levels summary table

	Level 1	Level 2	Level 3	Level 4	Level 5
	At risk	Beginner	Performer	Leader	Pioneer
An organisation at this level would be...	Taking only very limited action as it does not yet understand the relevance of sustainable development to its operations	Legally compliant	Pragmatically seeking opportunities to implement sustainable development	Doing as much as possible on sustainable development within the current way that it and the industry operate	Pushing the boundaries; challenging the way in which the industry operates with innovative, pioneering approaches to sustainable development
An organisation at this level would be <u>saying</u>...	We don't see a role for us in this	We need to do this to stay in business, but it's not a priority	This is important. It makes sense to do this. It's about good management and there are clear benefits	This is a big opportunity – we can create sustainable value and really make it work for everyone in the organisation	We're going beyond the principles and are working to take our sector with us
An organisation at this level would be <u>concentrating on</u>...	Minimal compliance	Legislation, monitoring and compliance, philanthropy (eg charitable donations)	Eco design, supply-chain management, tools and measurement, reporting and public relations	Realising strategic opportunities, differentiation, embedding and innovation	Core sustainable products and services, relationships for sustainability, influencing to make sustainable development profitable
An organisation at this level would be using the <u>Rail Industry Sustainable Development Principles</u>...	Not at all	As a tick-box exercise to check compliance	In selected departments to help inform operational decisions	In all departments to inform operational decisions	To inform strategic direction and as a basis for innovation